

weekly schedule

LECTURE

week 1 **M :: JAN 12**
Introduction to the course
What is Fashion Technology?
Digital Imaging 101
- Raster v. Vector
- Additive v. Subtractive Color
- CMYK v. RGB
- File Formats
- Saving as PDF in Illustrator

week 2 **M :: JAN 19**

MARTIN LUTHER KING DAY
:: NO CLASS ::

week 3 **M :: JAN 26**
Intro to Flats
- Tech-Pack Examples
- Finding Flats in WGSN
PROJECT 1 :: Flats

week 4 **M :: FEB 2**
Online Lecture + Assignment available during class time
Intro to Croquis
- Image Size + Resolution
- Image Resources
- Copyright v. creative commons, fair use
- Illustration techniques
Project 2 :: Croquis

week 5 **M :: FEB 9**
Project 2 Review
Digital Imaging Review
- working with Raster Images (v. Vector)
- Illustrator / Photoshop workflow
Design Basics
- Layout + Compositions

week 6 **M :: FEB 16**
Project 3 :: Mood Board
Trend Research
- global trends and macro trends
Masking Techniques

LAB

M-F :: JAN 12 - 16
Introduction to Illustrator :: 1
- Basic Navigation
- Create Documents
- Toolbox
- Selection Tools
- Shape Tools
- Filling objects / Stroke / Stroke Weight
- Layers
- Creating complete objects with Pen Tool
- Rulers & Guides
- Manipulating Objects
- Pen Tool Classwork
- Flats, Buttons + Stitches Classwork

Tu-Fr :: JAN 20-23 + M :: JAN 26*
*(*Monday is one week behind due to Labor Day)*
Introduction to Illustrator :: 2
- Making a Color Story from a Photo
- Eyedropper Tool
- Saving a Swatch & Making a Color Group
- Matching to a Pantone Colors
- Color Guide
- Filling object from swatch / color libraries
- Patterns: creating, defining, using
- Motif + Patterns Classwork
Project 1 :: FLATS

Tu-Fr :: JAN 27-30 + M :: FEB 2*
Introduction to Illustrator :: 3
Flats 101
- adjusting a pre-made flat
- step-by-step flat production demo (pen tool)
- zippers and closures
- Tank Top Flat Classwork

Tu-Fr :: FEB 3-6 + M :: FEB 9*
DUE: PROJECT 1
Croquis :: Illustrator 4
- Placing saved images
- Tracing poses from photos
- Live-Tracing hand-drawn sketches
- Live Paint + Live Trace Drawing Classwork
Illustrator / Photoshop workflow
Project 2 :: Croquis

Tu-Fr :: FEB 10-13 + M :: FEB 16*
Introduction to Photoshop :: 1
- Basic Navigation
- Selection Tools
- Transformation Tools
- Crop Tools
- Working with Layers Classwork

Tu-Fr :: FEB 17-20 + M :: FEB 23*
Due: PROJECT 2
Introduction to Photoshop :: 2
- Scanning Images
- White Balancing Basics
- Photo Retouching + Cleanup
- Filters
- Photo Retouching Classwork
PHOTOSHOP TENNIS!!!
Project 3 :: MOOD + COLOR BOARD

VIDEOS

Lynda.com
Illustrator CC
Essential
Training Course

Introduction,
1-3, 6, 8, & 15.

8 is on the pen tool if you need any extra info on how it works.

Lynda.com
Illustrator CC
Essential
Training Course

4, 5, and 7-12.

Lynda.com
Illustrator for
Fashion Design:
Drawing Flats

Introduction
and 1-5.

Lynda.com
Illustrator for
Fashion Design:
Drawing Flats

6-10.

9 is especially helpful for flats.

Lynda.com
Photoshop CC
Essential
Training Course

Introduction
and 7-11.

Lynda.com
Photoshop CC
Essential
Training Course

12-18.

weekly schedule

LECTURE

week 7 **M :: FEB 23**
RGB CMYK LAB color spaces
 - Pantone
 - Color Stories + Color Trends
 - Color Lovers
 - Motif selection
 - Prints and patterns 101

week 8 **M :: MAR 2**
Typography
 - Importance of Font Choice
 - Font Download Sites

week 9 **M :: MAR 9**
Digital textile prints
 - workflow to ensure no pixelation

week 10 **M :: MAR 16**
Project 5 :: Final Presentation

M :: MAR 23-27
SPRING BREAK :: NO CLASSES

week 11 **M :: MAR 30**
FashionTechnology Showcase (MOVIE)

LAB

Tu-Fr :: FEB 24-27 + M :: MAR 2*
Introductions to Photoshop :: 3
 - Working with Color
 - **Pantone Color Story Classwork**
 - Motif collecting
 - **Custom Patterns Classwork**
 - Simple Tiling/Block
 - Half Drop
 - Seamless

Tu-Fr :: MAR 3-7 + M :: MAR 9*
 DUE: PROJECT 3
Introduction to Photoshop :: 4
 - Working with text + fonts
 - Installing Fonts
 - **Font Classwork**
Project 4 :: DIGITALLY PRINTED SCARF

Tu-Fr :: MAR 10-13 + M :: MAR 16*
 - working on Project 4 :: Digitally Printed Scarf

Tu-Fr :: MAR 17-20 + M :: MAR 30*
 DUE: PROJECT 4
Introduction to Excel :: 1
 - Aligning Cells
 - Inserting/Deleting Columns/Rows
 - Formatting Cells
 - Applying Basic Math Formulas
 - Using Borders
 - Applying a Typeface
 - Merging/Unmerging Cells
 - Creating a Calendar
 - Creating an invoice
 - Creating a chart
 - Calculating % change
 - Calculating Last Year (LY) Sales
 - Calculating This Year (TY) Sales
 - **Excel 1 Classwork**

Project 5 :: FINAL PROJECT

SPRING BREAK :: NO CLASSES

Tu-Fr :: MAR 31-APR 3 + M :: APR 6*
Formulas + Business Budgets :: Excel 2
 - Adding, Multiplying, Subtracting, Dividing
 - Orders of Operations
 - Calculating Mark Downs
 - Calculating Mark Ups
 - Calculating orders based on LY shoe sales
 - Creating an invoice
 - **Excel 2 Classwork**

VIDEOS

Lynda.com
Photoshop for Fashion Design: Rendering Techniques
 4, 5 and 7.

Lynda.com
P CC ETC
 19.
PFD: RT
 19-21.

Lynda.com
Excel 2013 Essential Training
 Introduction, 1-4 and 12.

Lynda.com
Excel 2013 Essential Training
 7-9.

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LECTURE

week 12 **M :: APR 6**
Processing for Surface Design

week 13 **M :: APR 13**
Presentation Overview
Acrobat Compressing + Combining PDFs

week 14 **M :: APR 20**
Advanced Photoshop Tips and Tricks

week 15 **M :: APR 27**
Final Lecture

LAB

Tu-Fr :: APR 7-10 + Mo :: APR 13*

PROCESSING

- Installing
- File management
- coding
- saving files and manipulating in PS + AI

Tu-Fr :: APR 14-17 + Mo :: APR 20*

Adobe Acrobat

- Combining Files
 - Compressing
- #### Infographics & Data Visualization
- Word Clouds: **Wordle**
 - Timeline: **Dipity**
 - Examples at: **Visual.ly & Daytum**
 - Create a word cloud infographic
 - Work on Final Project

Tu-Fr :: APR 21-24

- Work on Final Project

M-F :: APR 27-MAY 1

FINAL PROJECT PRESENTATIONS

Attendance and presenting your final project during this session is **mandatory**

Lynda.com
Excel 2013
Essential
Training

Introduction,
1-4 and 12.

MAY 4-8 FINALS WEEK - ALL SESSIONS in Rockwell 124 *MANDATORY ATTENDANCE*

002	Monday	5:45pm - 8:00pm
005 and 013	Tuesday	5:45pm - 8:00pm
001 and 007	Thursday	12:45pm - 3:00pm
004 and 010	Wednesday	12:45pm - 3:00pm
008	Wednesday	5:45pm - 8:00pm
006 and 012	Thursday	7:45am - 10:00am
011	Thursday	5:45pm - 8:00pm
003 and 009	Friday	7:45am - 10:00am