

Midterm + Final Projects

FD226 Technical Drawing and Design

Margarita Benitez

Designer Boards and Presentation

5 Boards, Mounted on Black Matte Board

Due Dates:

Midterm: 2/19/2010

Final: 3/26/2010

Part A

1. You have selected your topic for the final project.
 - a. Research this topic and find photos and pictures based on your topic.
 - b. Write a 3-page research paper on this topic describing details that will help you get inspired to design your collection.
 - c. Include a works cited page with at least 5 different sources and give image credit if using a copyrighted image.
 - d. When at all possible, use creative commons or royalty free imagery
2. Write down a mission statement for your collection, determining the brand identity, customer profile and describing the collection you will be designing

Part B

Inspiration Board (Mood Board): 11" x 14"

1. Put together an inspiration board using the tools you have learned in both Illustrator and Photoshop. The board should be inspired by your collection research topic from Part A. You can use the photos you have found on your topic to create a collage effect.
2. Place the name of your collection on this board.
3. State the season and your logo.

Part C

Color Story Board: 11" x 14"

1. Your collection should involve 5 different colors.
2. Use your knowledge of the Illustrator Tools to create 5 color swatches for this collection.

3. Now using your colors make up 5 different repetitive fabric patterns for your collection. Make sure that you drag the patterns to the swatch box (and save them).
4. Name all your colors and patterns. Use pantone color system.
5. Place your colors on a beautiful background. You can use a photograph or draw your own graphic image for your background.

Appliqué/Graphic:

1. Create a graphic image for your collection that will be placed on at least one garment. Use Illustrator to create the graphic image.
2. Make a white detailed spec image of your appliqué/graphic, and also a colored image to show the image in realistic format.
3. Both of the graphic images should be placed on your Color Story Board.

Part D

Fashion Illustration Board: 11" x 14"

1. Bring 5 of your illustration croquis to class.
2. Scan them onto your hard drive
3. Use your Illustrator tools to draw your croquis in Illustrator.
4. Then use your knowledge of Photoshop from the Demo to shade and highlight all of your croquis
5. Design 5 outfits (Head to Toe) based on your topic and inspired by your Inspiration Board to show your collection.
6. Use the colors and patterns to fill your garments from your Color Story Board. Use both Illustrator and Photoshop tools.
7. Dress your croquis in the outfits you have designed. (Demo)
8. Place your clothed croquis on a beautiful background. You can use a photograph or draw your own graphic image for your background.

Part E

2 Flat Spec Boards: 11" x 14"

1. Make white front and back flats of all the garments in detail. (Demo)
2. Outside Flat lines = Stroke size 2pt
3. Inside Flat lines = Stroke size 1pt
4. Seams and topstitches = Stroke size .5pt
5. When you are finished with your white flats, copy your flats and past them enough times to show your color scheme by filling in your flats

- with different colors and prints from your Color Story Board. Show at least 3 color Schemes.
6. Place the color choices behind the white flat.
 7. Place your Flats on a beautiful background. You can use a photograph or draw your own graphic image for your background.

Part F

Oral Presentation

Print your boards in color at the library, Kinko's, or Staples.

Make sure that the boards will be 11" x 14" Mount them all on black matte board.

To print them at Staples or Kinko's, make sure you save your files as a PDF as well as it's native file format (.ai for illustrator or .psd for Photoshop).

Some stores do not have the Adobe Suite but are able to read PDF files.

1. **Each student will give a presentation introducing their collection and the topic.**
2. **Each student will have 5 minutes to present and there will be 2 minutes for questions.**
3. **You will need to turn in your Boards after your presentation.**