

Wk	DATE	TOPIC	ASSIGNMENT
1	4/6/2010	<b><u>Introduction to Trends and Concepts</u></b> <b>Chapter 1 – The Fashion Forecasting Process</b> <ul style="list-style-type: none"> <li>Computer Image Basics <ul style="list-style-type: none"> <li>Introduction to Photoshop</li> <li>Selecting &amp; Working with Pictures</li> <li>Power Point Basics</li> </ul> </li> </ul>	<b>Mapping the Zeitgeist Assignment</b> <b>Due: 4/20/2010</b>
	4/8/2010	<i>Chapter 2 – Introducing Innovation</i> <ul style="list-style-type: none"> <li>PS working with Layers: <i>Friends</i></li> <li>PS working with selection tools: <i>Melon</i></li> </ul> <b>OPEN LAB</b>	
2	4/13/2010	<b>Chapter 3 – The Direction of Fashion Change</b> <ul style="list-style-type: none"> <li>PS photo retouching: <i>color/Italy</i></li> </ul> <b>OPEN LAB</b>	
	4/15/2010	<b>Chapter 4 – Cultural Indicators</b> <b>OPEN LAB</b>	<i>Connect the Dots Assignment</i> <b>Due end of class on: 4/27/2010</b>
3	4/20/2010	<b>QUIZ ONE</b> <b>“Mapping the Zeitgeist” Presentations</b>	<i>Color Palette Assignment</i> <b>Due end of class on: 4/27/2010</b>
	4/22/2010	<b>Chapter 5 – Color Forecasting</b> <ul style="list-style-type: none"> <li>PS Working with Text &amp; Color: <i>Pantone</i></li> </ul>	
4	4/27/2010	<b>OPEN LAB</b>	
	4/29/2010	<b>Introduction to In Design</b>	<i>Movie Midterm Trend Analysis</i> <b>Due: 5/18/2010</b>
5	5/4/2010	<b>Chapter 6 – Textile Development</b> <ul style="list-style-type: none"> <li>InDesign working with Text: <i>Fonts</i></li> </ul> <b>OPEN LAB</b>	<b>Font Assignment</b> <b>Due: 5/11/2010</b>
	5/6/2010	<b>Chapter 7 - The Look: Design Concepts / Style Directions</b> <b>OPEN LAB</b>	
6	5/11/2010	<b>Chapter 11- Presenting the Forecast</b> <ul style="list-style-type: none"> <li>InDesign Packaging and Printing</li> <li>“Font Assignment Due”</li> </ul>	
	5/13/2010	<b>OPEN LAB</b>	
7	5/18/2010	<b>QUIZ TWO</b> <b>“Midterm Trend Analysis” Presentations</b>	<b>Trend Forecasting Challenge</b> <b>Due: 6/8/2010</b>
	5/20/2010	<b>Chapter 8 – Consumer Research</b> <b>OPEN LAB</b>	
8	5/25/2010	<b>OPEN LAB</b>	
	5/27/2010	<b>Chapter 9 – Sales Forecasting</b> <b>OPEN LAB</b>	
9	6/1/2010	<b>Chapter 10 – Competitive Analysis</b> <b>OPEN LAB</b>	<i>Final Trend Analysis</i> <b>Due: 6/17/2010</b>
	6/3/2010		
10	6/8/2010	<b>QUIZ THREE</b> <b>“Trend Forecasting Challenge” Presentations</b>	
	6/10/2010	<b>OPEN LAB</b>	
11	6/15/2010	<b>OPEN LAB</b>	
	6/17/2010	<b>Final Trend Analysis Presentations</b>	

\*\* THIS SYLLABUS IS SUBJECT TO CHANGE AT THE DISCRETION OF THE INSTRUCTOR